



**Contact:** Chryssa I. Zizos  
Live Wire Media Relations, LLC  
703-519-1600 Ext. 101  
[czizos@livewiredc.com](mailto:czizos@livewiredc.com)

## *PR Expert and Rising Political Star Joins Live Wire*

ALEXANDRIA, Va. (April 2, 2008) — Live Wire Media Relations, LLC, rated one of the top media relations firms in the Washington, DC area by the *Washington Business Journal*, announced today its newest team member, David Englin.

Englin brings to Live Wire a unique combination of top-level experience in public relations, public policy, political organizing, and defense and aerospace affairs. As Vice President, he will create and manage strategic communications plans and aggressive media campaigns at Live Wire for both regional and national clients, including Raytheon Intelligence and Information Systems.

“We are pleased to bring such a multifaceted public relations expert on board,” said Chryssa Zizos, Live Wire Media Relations’ president. “His talent, professionalism, energy, diverse background and exceptional strategic planning skills will be an outstanding addition to our executive team.”

Prior to winning elected office, Englin managed all aspects of top-level communication strategies as a public affairs officer in the U.S Air Force. While assigned to the Secretary of the Air Force Office of Public Affairs, Englin was the senior manager responsible for developing, planning, implementing, and promoting high-visibility, web-enabled national outreach programs designed to build and sustain grassroots support. Englin directed all communications activities for a wing of more than 500 airmen deployed to NATO peacekeeping operations throughout the Balkans. A media training professional, Englin has prepared some of our nation’s most senior government leaders to communicate effectively through print and broadcast news media.

Named an up-and-coming star of Virginia politics by *The Hotline*, Englin is serving his second term in the Virginia House of Delegates. His legislative work includes efforts to strengthen public education, improve access to health care, protect the environment, increase housing opportunities, promote alternative energy, expand equal rights, and promote fair, efficient, fiscally responsible government.

With his extensive public communications background, Englin will provide clients with the top-level attention and high degree of professionalism they have come to expect from Live Wire Media Relations. Englin holds a Master in Public Policy degree from Harvard University with dual concentrations in Media Relations and Press, Politics and Public Policy. He holds a Bachelor of Science in History from the U.S. Air Force Academy.

### **About Live Wire Media Relations, LLC**

Founded in 1998, Live Wire Media Relations, LLC provides innovative, strategic public relations consultation to establish communications objectives, identify media targets, and develop media opportunities and-most importantly-deliver results. Live Wire's seasoned professionals design and implement multi-faceted campaigns that maximize clients' media exposure and deliver messages that influence, persuade, and compel audiences to action. Live Wire's areas of expertise cover media and industry analyst relations, message development, media and presentation skills training, as well as issues and crisis management across a variety of practice areas, including technology, financial services, healthcare, consumer goods/services, federal government, education, and consulting. For more information visit us at [www.livewiredc.com](http://www.livewiredc.com).